

## ADDITIONAL RATE INFORMATION – 2024

STATION NAME: Rainbow Community Broadcaster  
 Karlyn Fisher

STATION MANAGER NAME: \_\_\_\_\_

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| INTERVIEWS | 3 minute | 5 minute | 10 minute | 15 minute | 30 minute |
|------------|----------|----------|-----------|-----------|-----------|
| Cost       | R1 500   | R2 500   | R 3 500   | R6 000    | R8 000    |

| COMPETITIONS  | 3 minute | 5 minute | 10 minute | 15 minute | 30 minute |
|---|----------|----------|-----------|-----------|-----------|
| Cost  | R2500    | R4000    | R5000     | R6000     | R10000    |
| <b>All competitions include an opening and closing billboard and a 30 second advert</b> |          |          |           |           |           |

| SPONSORSHIPS   | 3 minute | 5 minute | 10 minute | 15 minute | 30 minute |
|--|----------|----------|-----------|-----------|-----------|
| <b>COST</b>  | R2000    | R3500    | R6000     | R10000    | R20000    |
| List of available sponsorships eg.<br>News, sports, music shows,<br>health, Finance, etc |          |          |           |           |           |
|  |          |          |           |           |           |
|  |          |          |           |           |           |
|  |          |          |           |           |           |
|  |          |          |           |           |           |
| <b>All sponsorships include an opening and closing billboard</b>                         |          |          |           |           |           |

| OUTSIDE BROADCASTS | 30 minute | 1 hour  | 2 hour  | 3 hour  | 4 hour  |
|--------------------|-----------|---------|---------|---------|---------|
| Cost               | R6000     | R10 000 | R20 000 | R30 000 | R40 000 |
| -                  |           |         |         |         |         |

**NB – All Rates are Excluding VAT**